

Memorandum

From: Jan R van Lohuizen
To: Interested Parties
Date: August 24, 2017
Re: Alabama GOP Runoff Survey Results

Our recently completed survey in Alabama shows Roy Moore in a tight race with Luther Strange in the runoff election for the U.S. Senate seat in Alabama. While Moore starts out ahead, Strange is within striking distance, trailing by only 4% with 9% undecided (Moore 45% -- Strange 41%). This is a slightly narrower gap between the two candidates than at the time of the August 15 primary. Both are also closely matched in terms of overall name ID and favorable / unfavorable numbers. Moore has a 59% to 31% favorable / unfavorable rating, compared to 52% / 37% for Senator Strange.

Given the important role played by President Trump in the primary election with his endorsement of Senator Strange, it is noteworthy that President Trump's numbers continue to be extremely positive and stable. His favorable / unfavorable numbers are 83% / 12% among Republican primary voters as of today, compared to 85% / 12% in July and 84% / 12% in June; these results show that support for the President among Alabama GOP primary voters is high and unchanged.

The survey was conducted by telephone between 8/21 and 8/23/2017. We interviewed 601 GOP primary voters; the voters were selected randomly from a voter file consisting of people with a history of voting in Republican primaries. The margin of error associated with these findings is +/- 4%.